



# VIRGINIA SLIMS

## *The 1997 Book of Days*

It's a fun, got-it-together datebook thing.

**FREE** with 15 pack UPCs

It's a woman thing.





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To Order: Just fill out this order form, enclose 15 pack UPCs plus \$1.50 shipping and handling (check or money order, payable to Virginia Slims, do not send cash) and send to: **Virginia Slims Book of Days Offer, P.O. Box 8211, Dover, DE 19905-8211.**

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Address \_\_\_\_\_ Apt# \_\_\_\_\_

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Phone Number ( ) \_\_\_\_\_ Regular Brand Smoked \_\_\_\_\_

Offer limited to smokers 21 years or older. Offer expires and order must be received by 1/31/97. No facsimiles accepted. Please allow 10-12 weeks for delivery. Limit 1 book per person. Order will be rejected if signature or date of birth not provided. Offer good only in the U.S.A. Offer void where restricted or prohibited by law. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. Not responsible for lost, late, damaged, misdirected or postage-due mail. No group or organization orders will be honored.

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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail subject to applicable state and federal laws.

Signature X \_\_\_\_\_ (required)

Birth Date \_\_\_\_\_ (required) Today's Date \_\_\_\_\_

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

*VS Book of Days 10/96*

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